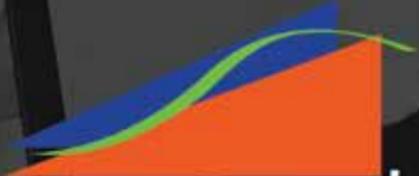




sri anu ads



sri anu ads

Transforming Marketing Dynamics

Innovative digital solutions built on decades of experience.

About us



"Rooted in Legacy, Driven by Innovation"

In 2000, **Sri Anu Ads** was founded, emerging as a leader in traditional marketing across Telangana and Andhra Pradesh. Specializing in print, outdoor, radio, and other offline activities, the company built a reputation for delivering impactful campaigns and fostering strong client relationships.

As marketing evolved in the digital era, **MAD** was established to cater to growing digital marketing demands. Built on the foundation of Sri Anu Ads, MAD brings creativity, innovation, and strategy to the forefront, providing a one-stop solution for all marketing needs.

Our Legacy:



Trusted expertise in
traditional marketing



The digital marketing arm,
redefining the future of advertising

Our Presence



"Regional expertise with a global footprint"

Locations:



*Hyderabad



*Visakhapatnam



*Chennai

Global Reach:

We operate with a strong regional presence, focusing on impactful campaigns across Telangana and Andhra Pradesh. With a vision for growth, we are also expanding our wings to **Bangalore** very soon, bringing our expertise to one of India's most dynamic markets.

Achievements



"From Local Milestones to Global Success"

Industries Served:

- * Real Estate
 - * Electronic Retailer
 - * Textiles
 - * Jewellery
 - * Automobiles
- and more.

Client Base:

62+ Clients | **120+ Crore** Turnover

Regional Leadership:

Dominating **Telangana** and **Andhra Pradesh**.

Global Impact:

Successful campaigns across India and international markets.

Our Services



"End-to-End Marketing Solutions"

Traditional Media (Sri Anu Ads & Teja Ads)

- * **Print Advertising**
- * **Outdoor Campaigns**
- * **Radio Commercials**
- * **Event & Activation**

Digital Media (MAD)

- * **Digital Marketing**
- * **Branding & Strategy**
- * **Creative Design** (UI/UX, Web & App Development)
- * **Content Marketing**

MAD combines the best of traditional and digital marketing to deliver unmatched results.

Our Services



sri anu ads

A Digital Recipe of four Stages

RESEARCH

- **Unveiling the Unseen**

Our madness is methodical. We begin with a deep dive into the unknown (GAP). Dive into the meticulous research phase, where we dissect trends, consumer behavior, and industry nuances to inform our strategic approach for the (GAP).

STRATEGY

- **Crafting Chaos into Strategy**

Here, chaos transforms into a symphony. We mold insights into a strategic masterpiece, setting the stage for a digital journey that resonates and captivates.

DESIGN ASSETS

- **Visual Alchemy Unleashed**

Witness the magic as we breathe life into concepts, forging a visual identity that not only speaks volumes but leaves an indelible mark on the digital canvas – from graphics that tell stories to content that sparks conversations.

AUTOMATION

- **Testing & Optimisation**

Incorporating A/B testing to mold the strategies into polished gems gives you an edge in the marketplace and optimizing the theories to breathe life into their potential leading to fine-tuned detail.

Creativity



"Creativity at the Core of Every Campaign"

MAD believes in crafting visually striking and emotionally resonant content. Our design team ensures every creative asset aligns perfectly with your brand's voice.

- * **Visual Storytelling**
- * **User Experience Design**
- * **Innovative Ad Creatives**

Our clients' success is a testament to our expertise.

Influencer Marketing



"Connecting Brands with Authentic Voices"

In today's digital age, influencer marketing has become a powerful tool to connect with audiences on a personal level. At **Sri anu ads** we collaborate with the right influencers who align with your brand's values, ensuring authentic and impactful messaging. Whether it's nano, micro, or macro influencers, we craft tailored strategies to amplify your brand's reach, engagement, and trustworthiness. By leveraging the influencers' credibility, we help you build a deeper connection with your target audience.

From campaign ideation to execution and performance analysis, **Sri anu ads** ensures seamless coordination and measurable results. We believe in creating partnerships that resonate, drive conversations, and convert followers into loyal customers. With influencer marketing, your brand doesn't just sell—it inspires and engages.

Influence is not just about reach; it's about creating real connections.

Clientele



"Partnering with Industry Leaders"

Our diverse clientele spans industries such as

- * Real Estate
- * Healthcare
- * Textiles
- * Jewellery
- * Education
- * Automobiles
- * Electronic Distributors
- * & Many more

Our clients' success is a testament to our expertise.

Real Estate

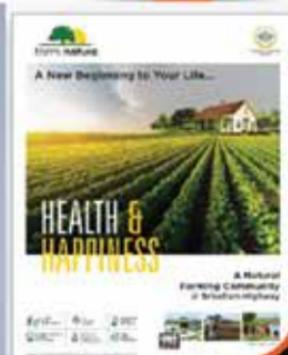


"Building Dreams with Effective Marketing"

From luxury villas to commercial spaces, we partner with top real estate brands to deliver campaigns that amplify their market presence and drive sales.



Real Estate



Real Estate



Textiles & Jewellery



"Crafting Elegance, Weaving Stories"

From luxurious fabrics to timeless jewellery, we collaborate with brands to highlight their artistry and exclusivity. Our campaigns focus on connecting with customers through visuals and narratives that evoke a sense of **beauty, tradition, and sophistication.**



R.S. Brothers™



& Many more

Textiles & Jewellery



The image displays a collection of advertisements for textiles and jewellery, presented as magazine covers and social media posts. The central focus is on a magazine cover for 'Jahampah' featuring a woman in a blue and gold saree, with a prominent '1 KG SALE' banner. To the left, another magazine cover shows a woman in a yellow and pink saree, with the headline 'MANGA JEWELLERY'. To the right, there are social media posts: one for 'DAD' with a purple background and a child, and another for 'FATHER'S LOVE AND CARE' with a photo of a family. Below these are two more magazine covers: one for 'JUBI GET CHAR' featuring two men in traditional attire, and another for 'MANGA JEWELLERY' featuring a woman in a red and green saree. The overall theme is promoting traditional Indian attire and jewellery.

Education



"Empowering the Future through Strategic Campaigns"

From schools to ed-tech platforms, we help educational brands showcase their unique value, fostering trust and engagement with students and parents.



Electronic Distributors



"Powering Connections for Leading Brands"

We design targeted campaigns for electronic distributors, ensuring their products reach the right audience and drive significant sales growth.

The logo for LOT features the word "LOT" in a bold, white, italicized sans-serif font, with a small registered trademark symbol (®) to its upper right. The text is set against a dark gray rectangular background.

LOT®

The logo for BIG C consists of a white circular icon with a stylized 'C' shape inside, followed by the letters "BIG C" in a bold, white, sans-serif font. The entire logo is on a dark gray rectangular background.

BIG C

The logo for CELEKT features a white icon of a hand with the index finger pointing up, followed by the word "CELEKT" in a bold, white, sans-serif font. Below the word is the tagline "best · next · latest" in a smaller, white, lowercase font. The logo is on a dark gray rectangular background.

CELEKT
best · next · latest



SRI VEDIC ELECTRONICS

Automobiles



"Driving Growth in the Auto Industry"

We specialize in creating dynamic campaigns for automobile brands, emphasizing innovation, performance, and style. Our services include press releases to highlight new launches, creative visuals to enhance brand recall, and digital strategies that drive customer engagement. Whether it's promoting dealerships or showcasing cutting-edge vehicles, we ensure your brand stays ahead of the curve.



Mercedes-Benz
Mahavir Motors



CITROËN



Pride Honda
Drive with Pride

Diverse Portfolio



"Diverse Brands, Unified Success"

This category features a mix of brands from varied industries, showcasing our versatility in delivering impactful marketing solutions. From lifestyle products to niche services, we've partnered with unique businesses to help them achieve their marketing goals and stand out in competitive markets.



STEEL EXCHANGE INDIA LIMITED



SAMRAT
BUILDING INTEGRITY

FURNITURE
WORLD

greenko

Why Choose Sri anu ads?



At sri anu ads we pride ourselves on being more than just a digital marketing agency we're your strategic partners in growth. With a strong foundation built on decades of experience and a team that thrives on innovation, we tailor every campaign to meet your specific business goals. Whether it's boosting your online presence, driving engagement, or creating impactful brand stories, we combine creativity and strategy to deliver results that matter.

From crafting stunning visuals to implementing data-driven strategies, MAD offers a 360-degree approach to marketing. Our commitment to excellence and personalized solutions has earned us the trust of leading brands across industries.

With Sri anu ads by your side, you're not just investing in marketing; you're investing in a brighter future for your brand. Let us help you make your mark in today's competitive digital landscape.



thank you

Sri anu ads - Together, we'll make Marketing Magic!

srianuads.in